

✦ Building your Smart Cities ecosystem starts with Traction™

Connect with reliable, real-time data across your network.

Traction Travel is an easy-to-use browser and mobile solution delivering comprehensive transportation analytics, on-line reporting, and powerful data visualizations. It features user trajectory trips crowd-sourced travel times, and mobility insights.

Getting started is simple. Unlock the benefits today.

No costly infrastructure or time-consuming deployments are required!

Traction Travel leverages rich data sets from **Azure/Tom-Tom, Waze, Google** and more, and collects vehicle trajectory data along with other key health indicators for your transportation network.



POWERFUL ANALYTICS

Improve your workflow with engaging, analytical dashboards and data trends. Let data tell the story and empower strategic, well-informed decision making while driving your future actions.



OPEN

TRACTION TRAVEL is an open solution and supports multiple crowd data sources.



COST EFFECTIVE FLEXIBILITY

TRACTION TRAVEL lets you focus on your needs. Identify routes of interest and start collecting valuable data immediately.



CROSS PLATFORM SUPPORT

Our browser and mobile app pair seamlessly to provide the optimal experience across all your devices. Our proven mobile app is available in the App Store and Google Play.

WHAT'S INCLUDED?

- ✦ Travel time data for any route, any time of the day or night
- ✦ Heat maps, graphs, and a range of reports
- ✦ Mobile application to gather your trajectory trips





Easy-to-use features and capabilities

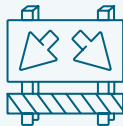


Collect high resolution data



Collect baseline corridor data

Evaluate real-time detours and strategies



Post expected travel times on DMS



Perform before and after studies

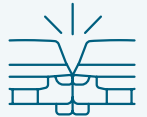


Evaluate construction impacts



Monitor congestion conditions

Quantify incident impacts



Traction Travel has proved invaluable for the City of monitor the frequency, duration, and magnitude of congestion events on our key routes. It has allowed us to prioritize capital improvements and communicate the information to City Council. With the mobile app, we can easily gather user trips to validate and calibrate data.

STEPHEN CRAVER

City of Sedona

